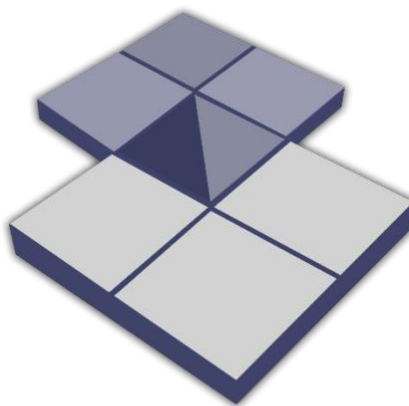




Connective

— A sign of quality in software development & services

Contact Pakistan

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Introduction

eConnective is a Pakistan based company focused on developing solutions to meet customers' needs.

Our team consists of professionals dedicated to meet the challenges of customer requirements and quality in software solutions. We provide a one-stop solution for Software Development requirements. We have successfully delivered multiple local and international projects of diversified industries on Web, Mobile & Social Media platforms. We provide optimum and customized solutions pertinent to the organization.

We are focused exclusively on high quality and cost-effective software development, Big Data analysis and implementation of services. We are advancing on a tremendous pace with the involvement of skilled and experienced people in the organization. We are currently doing business

with Merchants, Retail Sector, Banking, Telecom, Fintech/Wallet companies, Messaging Platforms, Real Estate, Healthcare, LMS, DMS etc.

We keep our staff aware of current technological advances through sustained technical training. We leverage this up-to-date knowledge and expertise to develop key business solutions that are based on cutting edge technologies.

eConnective develops powerful enterprise management systems using information portal technology, web to transact commerce, connecting with back-end data-systems, ensuring the integrity, security and usability of online systems and communicating with customers and clients.

We at **eConnective** believe in right solution at the right time.

Areas of Expertise

Our ability to deliver leading edge, innovative quality software rests on the knowledge and experience of our highly motivated and equally talented work force of IT specialists. Following shows the collective skills of our team of professionals:

Software Development

(Web/App/API)

We are a core software house having professional & experienced development team with a success story of multiple software development projects ranging from Product Development, API Development, Website Development, and Mobile App (Native/Hybrid) Development for local/international clients.

Big Data Analysis

Served the banks and fin-techs in different business needs to analyse the data to support key

decision making in respect to Product Offerings, User attraction/ retention & market analysis. Key Areas include POS Data Analysis, Branch Network Optimization, Recommendation Engine, Loyalty/Rewards Analysis, User Behavioral Analysis etc.

Digital On-boarding

(Consumer Finance/Rewards/Instalment Plans)

Banks & Fintech Companies have multiple product offerings that help them to attract/retain customers and given the expertise in Data Industry for more than 10 years. We have enabled these product offerings on their own platforms for their own customers.

Previously they used to manage such plans in static catalogues and used to share via Emails/Post/PDF-link, but with our service, they are able to deploy interactive catalogue with proper filtering/sorting & personalized feature to help the

users to make smart choices. The whole suite can be comprised of Digital On-boarding where the user/ customer gets on board due to any product, plan or offer.

Communication

Besides Software & Product Development, our AI team has produced a ChatBot powering our Database with regards to Places, Deals, Services, Rewards, Instalment Plans, Consumer Finance, Loyalty etc. This ChatBot is useful for Banks, Telcos, Insurance companies and on the other side very much useful for Retail Merchants ranging from Food, Health, Lifestyle, Entertainment etc.

We have a service to offer Geo-Fencing & Broadcast functionality where a client can notify about the deals/products/plans etc. based on his/her geo-location. Let us code the script of your success!

Dev/Data/Customer Support

Our team is fully equipped with Data, and Customer Relationship. We have plenty of experience in all these domains for the past 13+ Years.

Once the solution is deployed at client end be it software/product development, communication platform etc. Our Business & Customer support team remains on top to help the client at any level be it related to production bug, data additions/ updates, customer support etc.

Considering the client needs, we remain available 24x7 with full/minimal support whatever decided among the parties.

Research & Development

Our team is deeply involved in different research & development tasks majorly related to Big Data, Security, Software Development, Artificial Intelligence/Machine Learning etc.

Merchant On-boarding

We are well equipped with the Sales & Alliances part where they make partnerships between brands / merchants with banks / telcos / insurance companies for their loyalty programs.

We also have a good success rate in on-boarding merchants for our listing and other services like Geo-Fencing, Marketing, ChatBot, Website Development etc.

Multimedia Graphics / Animations

We have a professional team of Web Designers, who can develop web site with high standards of functionalities. We can develop multimedia products for business and web applications. We have a dedicated expert group to develop Graphics and Animations in 2D/3D. We also develop Product CDs, Corporate multimedia presentations, Information Kiosks and profile CDs.

We have added expertise to design and develop graphics and animations for TV productions.

Services

IT Consultancy

Our Project Manager remains single point of contact throughout the project. We have an experienced team of designers, developers, and quality analysts. With whom you will work; totally depends on your project requirements.

- Understanding of the Project
- Submission of Proposal
- Acceptance by the client
- Implementation of the Project
- Coordination with all parties
- Closure and follow up

Product Development

The right software is vital to your business success. Our ability to deliver cutting edge, innovative quality software rests on the knowledge and experience of our highly motivated and equally talented work force of IT specialists.

We offer a wide spectrum of services to satisfy your needs. Through our services, we industrialize software development, maintenance, and support to align IT investments with a client's strategic imperatives, which can reduce costs substantially. We follow the following path:

- Discuss Scope of Work (SOW)
- Submit detailed proposal for approval
- Agreement on timelines & cost
- Allocate resources for development
- Coordination with client on progress
- Product deployment & QC
- Training & documentation
- Closure & Support Services

Mobile App Development

With years of experience in delivering custom mobile applications, we have an excellent combination of technical skills, experience, and creativity for custom mobility requirements. From initial design through development, testing and application launch, we work closely in every step of app development process.

- Experienced Team
- iOS, Android, Blackberry, J2ME and Windows
- In-house Design Team
- Using latest technologies
- Single POC for the Project
- Quality Assurance

IT Training

We have expertise available in a large number of areas including software development, networking, data processing and mining. We therefore also provide IT training and consulting services to our clients.

We have already conducted IT Training Programs on mass level, for faculty members of collaborating institutes and short seminars for the training of our own staff. We can provide online/on-site training in AI, Blockchain, Cloud Computing, IoT, and App Development.

- Qualified Trainers
- Curriculum based on latest technologies
- Focused on Hands-on experience
- Online / On-site options
- Affordable
- Flexible Schedules

Digital Forensic

We have experienced resources to carry out Digital forensic. Our experience is not limited to only computers, but covers mobile, DB, Networks, Audio video, email and cloud forensics. We can provide services for forensics analysis of HDD, RAM, Servers, USB, SSD, and memory card acquisition and analysis. Similarly, expertise is available to carryout forensics of mobile phone data.

Document Archiving & Data Entry

We have facility to convert paper-based documents, manuals and catalogs into electronic formats. This not only facilitates easy access through Web/LAN but also saves cost for frequent updates. The documents are converted into PDF format for easy search and access with complete security of contents. We are providing these services to corporate clients.

We have the facility to carry out data entry project and we are providing these services to a number of corporate clients.

Learning Management System

Learning Management System is a complete solution to build content libraries and interact with experienced professionals. Accessibility 24/7 through web browser. It is an online unified training platform for:

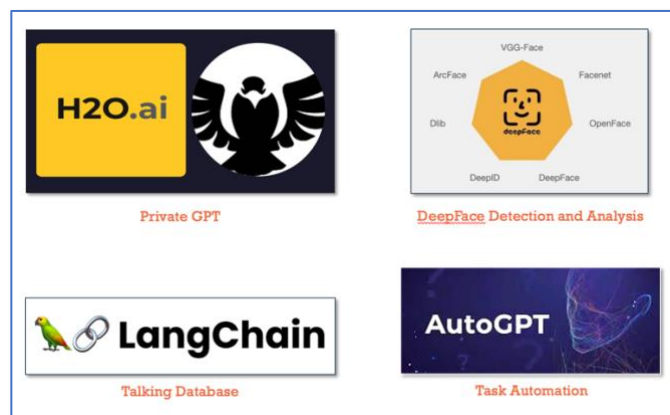
- Schools
- Professional Trainings

It provides:

- Management System
- Knowledge Base Library
- Whiteboard
- Video Conferencing
- Testing

Generative AI

We have successfully managed multiple IT projects for our customers globally from multiple sectors. We have an AI Suite to match your needs:



Business Consultancy

We have professional relationship with government departments and provide assistance in feasibilities and project developments. We have a partner law firm based in Islamabad to provide legal assistance and advise.

We normally serve our Clients as a Public Affairs Liaison with the Government of Pakistan, and its related departments, all formal and informal regulatory bodies in support of the Client's interests and activities in Pakistan. Among other duties as assigned, we offer professional advisory and facilitation services including long-term visas for all expatriates, assist with all local registration and compliance matters, government approval for licenses, permission with regulators and provide other consultative services as required

Maintenance & Support

We have qualified staff to provide maintenance and support for all the products developed and implemented by us.

Team of Key Personnel

Our staff includes established developers in IT and managers from business fields. Some of them are also faculty members at the country's top IT programs and institutions. This blend ensures that

we shall keep bridging the gap between academe and industry by matching the faculty's discipline-based research skills with issue-based concerns of practicing managers.

Our Partners



KCompute (Private) Ltd
<http://www.kcompute.com/>



PW Solutions
<http://www.pwsolution.com/>



Panacloud Pvt. Ltd.
<https://www.panacloud.ai/>



Zaavia
<http://zaavia.net/Panacea/>



Peekaboo
<https://peekaboo.guru/>



Fetchsky
<https://fetchsky.com/>



INET Systems Inc.
<https://inetsystemsinc.com/>



ACAMS
<https://www.acams.org/en>

Products

We have developed the following suite of applications ready to customize and implement:

- **AVT B737-300**
Aircraft System Review
- **CrossConnect™**
Web Conferencing Tool
- **eConnect Express™**
Medical Transcription File Transferring
- **Meditrans™**
Medical Transcription Web Processing
- **TCAS II Trainer™**
PC based Training Simulator
- **Learning Management System™**
Online unified training platform
- **Data Management System™**
For surveys, data collection & M&E
- **Document Management System™**
- **Hospital Information & Management System™**
- **Online Clinic Management System™**

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- Human Resource, Payroll & Accounts System
 - Production Resource Planning™
 - Micro Loan Management System™
 - Library Management System™
 - Stock Exchange Members Clearing & Accounting System™
 - Mass Mailer™
 - Dynamic Search Engine & Database
 - Audio/Video Conferencing Tool
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Projects - Product CDs & Presentations

- Engro Chemicals
 - Fingerprints, *USA*
 - Gulknit Limited
 - National Data Corporation
 - Proline Pvt. Limited
 - Standard Chartered Bank
 - Storkk Inc., *Sweden*
 - Unilever Pakistan Limited
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Projects - Websites & Portals

- www.abacusmall.com
 - www.b3ventures.com
 - www.cup.org.pk
 - www.esantecorp.com
 - www.globalaerospacespares.com
 - www.gulknit.com
 - www.infotaze.com
 - www.islam-christianity.com
 - www.joshejobs.com
 - www.laketahoeschool.org
 - www.myairframe.com
 - www.ndctech.net
 - www.proline.com.pk
 - www.solar-1.net
 - www.theicagroup.com
 - www.urdu-teacher.com
 - www.wholepoint.com
 - www.xplica.com
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List of Clients

- Airframe Software Business, *USA*
- B3 Ventures, *USA*
- Community Uplift Program
- Danial & Co.
- Engro Chemicals
- Esante Corporation, *USA*
- East West Consulting and Training, *USA*
- Fingerprints, *Sweden*
- Global Aerospace Spares
- Gulknit Limited
- IMG Pvt. Limited
- InfoTaze LLC, *USA*
- Jay Kay Securities Pvt. Ltd.
- Jobshejobs.com
- Lake Tahoe School, *USA*
- National Data Corporation

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- National Management Consultants
 - Pakistan Air Force
 - Pakistan International Airlines
 - Engro Chemicals
 - Proline Pvt. Limited
 - SGS Pakistan
 - Solar -1, *USA*
 - Standard Chartered Bank
 - Storkk Inc, *Sweden*
 - The ICA Group, *USA*
 - UNDP
 - Teknik3
 - Unilever, *Pakistan*
 - Xplica Inc., *USA*
 - USAID, *USA*
 - Whole Point, *USA*
 - Community Uplift Program